International Award
“TOP 100 BRICS Entrepreneurs”

https://top100brics.com

The Award for entrepreneurs, citizens of
the BRICS countries, under the age of 40.
The owners and co-founders of business.

Apply for the International Award “TOP 100 BRICS Entrepreneurs”:

- if you are under the age of 40 and feel confident in business;
- if you want to develop and find new partners;
- if you are interested in international markets;
- if you want to get new knowledge and upgrade your skills;
- if you are into spending time with like-mined people.

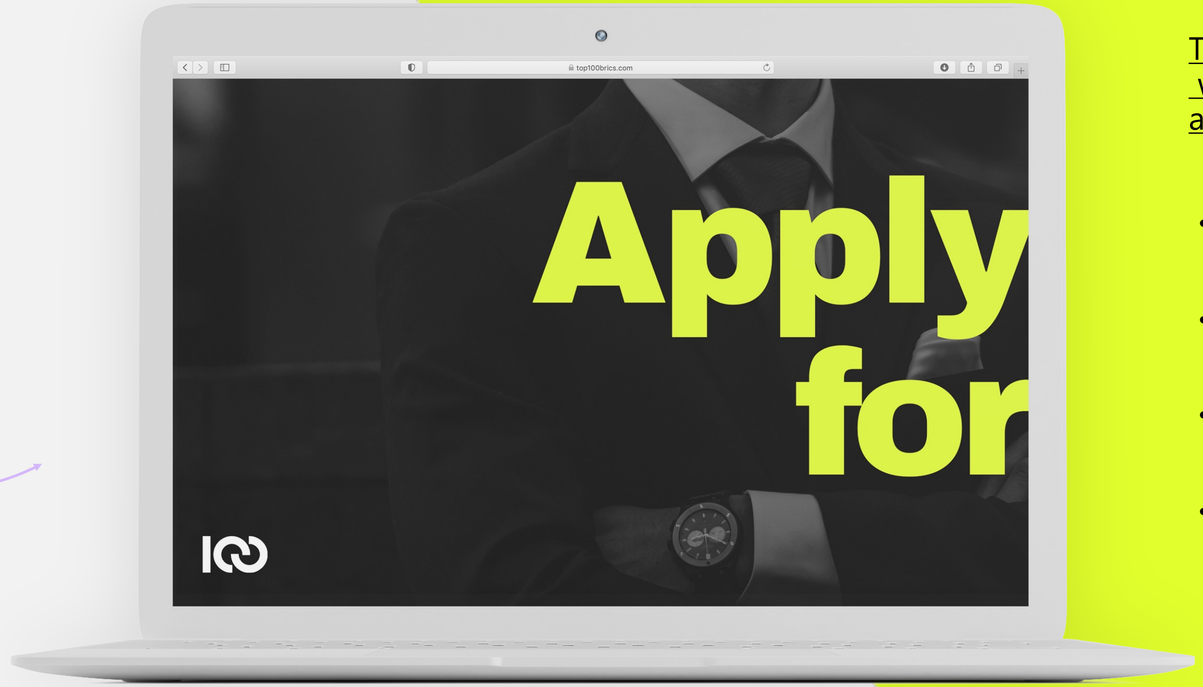
The Award will facilitate the creation of a community of like-minded people, able to implement joint socio-economic projects and new programs for youth from the BRICS countries.

TOP 100 best nominees will be invited to take part in the BRICS+ International Business Forum in Moscow in November 7-12, 2022.

In addition to the Award Ceremony, participants of the forum will be able to take part in **the educational and networking sessions from business leaders of the BRICS countries**, get certificates of the professional development in the international business field and much more besides.

To take part in the Award apply
on the official website

https://top100brics.com



The International Jury
will evaluate applications
according to the criteria:

- The application compliance rules of the Award and the topic of the nomination
- The project’s development dynamic in the chosen nomination
- The project’s innovation in the chosen nomination
- The potential for the further project’s development

Award Nominations

01 **Social**
(Social responsibility)

The participation of business in charitable programs, the presence of inclusive programs, work in the social sphere and with unprotected segments of the population is assessed

02 **Innovation**

Availability of patented developments, investments in engineering and technical personnel, introduction of advanced technologies to the market

03 **Startup**

Special nomination for companies existing less than a year

04 **Ecology**

For businesses actively introducing green technologies, working in the field of environmental preservation and recycling

05 **Height**
(Breakthrough of the Year)

Companies that have shown dynamic growth in the current year (growth in profit / revenue, product range, geography, employees) are evaluated

06 **Marketing**

The nomination includes guidelines for projects brought to the market this year

07 **Public Relations**

The best information or advertising company of the year. Coverage, creativity, use of new communication channels are assess

08 **Health**

Goods, services and programs are evaluated that contribute to an increase in the duration and quality of life (medicine, sports, tourism, food, etc.)

09 **Skills**

For programs and corporate centers that provide employees with new skills

10 **Design**

Evaluation of design solutions for new products, goods and services

Award Schedule

November 7-12 '22

awarding of laureates on the BRICS+ International Business Forum, Moscow

September 30 - December 20 ‘22

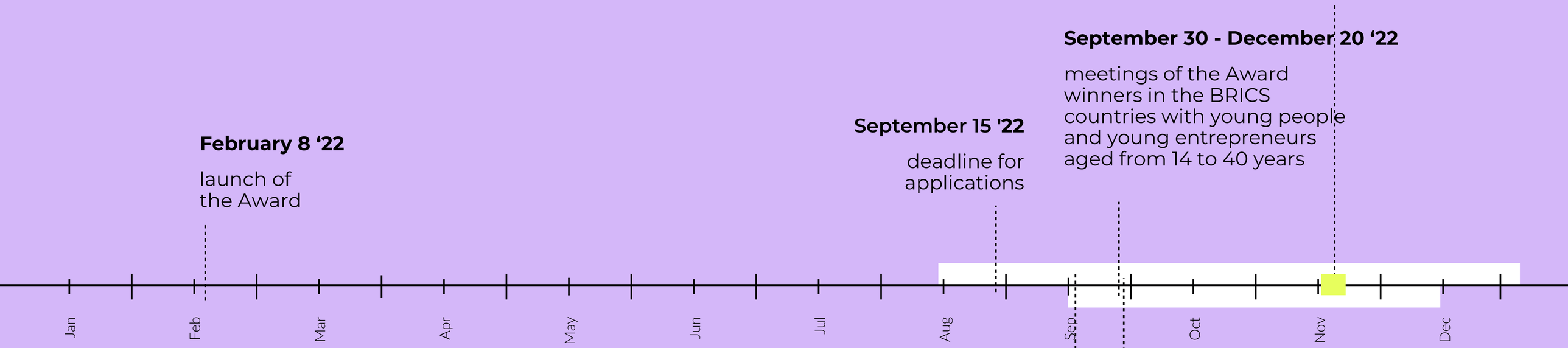
meetings of the Award winners in the BRICS countries with young people and young entrepreneurs aged from 14 to 40 years

September 15 '22

deadline for applications

February 8 ‘22

launch of the Award



September '22

announcement of the winners of the Award

September 30 - December 1 ‘22

online sessions for the winners of the Award

Chairman of the International Jury Boris Titov

Commissioner for Entrepreneurs’ Rights at the President of the Russian Federation, Russian Chairman of the Russian-Chinese Friendship, Peace and Development Committee

Director of the Award Tatiana Seliverstova

Adviser on BRICS investment project support, Member of the Board of the NGO “Leaders of International Cooperation”, Member of the SCO Youth Council, Co-founder of the Russian-Chinese Youth Business Incubator

LEADERS
OF INTERNATIONAL
COOPERATION
pole of meanings

Organizer of the Award

NGO “Leaders of International Cooperation”

NGO “Leaders of International Cooperation” is a non-governmental non-profit organization on the basis of which a platform is being created to support civil initiatives in the field of public diplomacy and international cooperation.

Partners of the Award

Russia-BRICS Project office for International Youth Cooperation

Agency for Strategic Initiatives (Russia)

Russian Non-Governmental Organisation for Small and Medium Business “OPORA RUSSIA”

Russian National Committee on BRICS Research

Plekhanov Russian University of Economics (Russia)

BLS International (India)

All-China Youth Federation (China)

Russia Designers Association

Agency for Creative Communications NESTAND.ART (Russia)

Multi-service platform for FEA management (Russia)

BRICS International Forum (India)

“TOP 100 BRICS Entrepreneurs” – the future of humanity is already here!

https://top100brics.com

info@top100brics.com